## Amendments to the Claims

Please amend, cancel and add new claims as set forth in the following complete listing of all claims in this application.

1	Claim 1 (currently amended): A protective display holder for a flat item having
2	thickness and peripheral dimensions, the holder comprising:
3	a substantially rigid base having a first edge and an opposite second edge,
4	said base including a flat top surface and a recess from said top surface for
5	receiving the flat item;
6	a substantially rigid cover having a first edge and an opposite second edge
7	said cover including a flat bottom surface;
8	retaining means adjacent to said first edge of said base and to said first
9	edge of said cover for releasably retaining said bottom surface to said top surface
10	in the vicinity of said first edges;
11	a first magnetic member affixed to said base adjacent to said second edge
12	thereof; and
13	a second magnetic member affixed to said cover adjacent to said second
14	edge thereof, said first and second magnetic members magnetically attracted to
15	each other for urging said bottom surface of said cover against said top surface of
16	said base in the vicinity of said second [[edges;]] edges.
17	one of said first and second magnetic members includes an end portion
18	projecting from a corresponding one of said top and bottom surfaces;
19	the other of said first and second magnetic members is recessed from a
20	corresponding one of said top and bottom surfaces; and

21	an indentation in the other of said top and bottom surfaces aligned with
22	said other of said first and second magnetic members for receiving said end
23	portion of said one of said first and second magnetic members.
1	Claim 2 (original): The holder according to Claim 1, wherein:
2	at least one of said cover and said base is transparent.
1	Claim 3 (previously presented): The holder according to Claim 1, wherein:
2	said recess has depth and peripheral dimensions equal to or greater than
3	the thickness and peripheral dimensions respectively of the flat item.
1	Claim 4 (original): The holder according to Claim 1, wherein:
2	one of said first and second magnetic members comprises a magnet.
1	Claim 5 (original): The holder according to Claim 4, wherein:
2	the other of said first and second magnetic members comprises a magnet.
1	Claim 6 (original): The holder according to Claim 1, wherein said retaining means
2	includes:
3	a wall along said first edge of said base, said wall including at least one
4	aperture; and
5	at least one projection along said first edge of said cover for being
6	received by said at least one aperture.

1	Claim 7 (withdrawn): The holder according to Claim 1, wherein said retaining
2	means includes:
3	a third magnetic member affixed to said base adjacent to said first edge
4	thereof; and
5	a fourth magnetic member affixed to said cover adjacent to said first edge
6	thereof, said third and fourth magnetic members magnetically attracted to each
7	other for urging said bottom surface of said cover against said top surface of said
8	base in the vicinity of said first edges.
1	Claim 8 (withdrawn): The holder according to Claim 7,
2	wherein:
3	said fourth magnetic member includes an end portion projecting from said
4	bottom of said cover;
5	said third magnetic member is recessed from said top surface of said base;
6	and
7	further including:
8	an indentation in said top surface aligned with said third magnetic member
9	for receiving said end portion of said second magnetic member.
1	Claim 9 (currently amended) and (withdrawn): The holder according to Claim 8,
2	wherein:
3	said one of said first and second magnetic members comprises said second
4	magnetic member includes an end portion projecting from said bottom surface of
5	said cover;

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6	said other of said first and second magnetic members comprises said first
7	magnetic member is recessed from said top surface of said base; and
8	further including:
9	an [[said]] indentation in said top surface aligned with said first magnetic
10	member for receiving said end portion of said second magnetic member.
1	Claim 10 (withdrawn): The holder according to Claim 1, wherein said retaining
2	means includes:
3	a hinge pivotally securing said base and said cover along said first edges.
1	Claim 11 (withdrawn): The holder according to Claim 10, wherein:
2	said hinge comprises a flexible tape affixed to said first edge of said base
3	and to said first edge of said cover.
	Claim 12 (canceled)
1	Claim 13 (currently amended): The holder according to Claim 1,
2	wherein:
3	said one of said first and second magnetic members comprises said second
4	magnetic member includes an end portion projecting from said bottom surface of
5	said cover;
6	said other of said first and second magnetic members comprises said first
7	magnetic member is recessed from said top surface of said base; and
8	further including:
9	an [[said]] indentation in said top surface aligned with said first magnetic
10	member for receiving said end portion of said second magnetic member.

1	Claim 14 (original). The holder according to Claim 1, including.
2	at least one protrusion on one of said top and bottom surfaces in the
3	vicinity of said second edge thereof; and
4	at least one indentation in the other of said top and bottom surfaces for
5	receiving said at least one protrusion when said first magnetic member is in
6	registration with said second magnetic member.
1	Claim 15 (currently amended): The holder according to Claim 1, including:
2	a raised collar on one of said top and bottom surfaces about
3	a corresponding [[said]] one of said first and second magnetic members; and
4	an [[said]] indentation in the [[said]] other of said top and bottom surfaces
5	extends about said other a corresponding other one of said first and second
6	magnetic members for matingly receiving said collar.
1	Claim 16 (original): The holder according to Claim 15, wherein:
2	the configuration of each of said collar and said indentation is an oval with
3	its major diameter parallel to said second edge corresponding thereto.
1	Claim 17 (previously presented): The holder according to Claim 15, wherein:
2	said raised collar is on said top surface of said base about said first
3	magnetic member; and
4	said indentation is in said bottom surface of said cover about said second
5	magnetic member.

1	Claim 18 (previously presented): The holder according to Claim 15, wherein:
2	each of said collar and said indentation describes an oval with its major
3	diameter parallel to said second edges.
1	Claim 19 (previously presented): The holder according to Claim 1, including:
2	a finger notch along at least one of said second edges.
1	Claim 20 (withdrawn): The holder according to Claim 1, wherein said base
2	comprises:
3	a first flat panel including a bore through a surface thereof for affixing
4	said first magnetic member; and
5	a second flat panel affixed to said surface of said first panel, said second
6	panel having thickness equal to the depth of said recess and an opening
. 7	therethrough of peripheral dimensions equal to the peripheral dimensions of said
8	recess, said second panel including an aperture therethrough aligned with said
9	bore in said first panel.
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1	Claim 21 (withdrawn): The holder according to Claim 7, wherein said base
2	comprises:
3	a first flat panel including bores through a surface thereof for respectively
4	affixing said first and third magnetic members; and
5	a second flat panel affixed to said surface of said first flat panel, said
6	second panel having thickness equal to the depth of said recess and an opening
7	therethrough of peripheral dimensions equal to the peripheral dimensions of said

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8	recess, said second panel including apertures therethrough respectively aligned
9	with said bores in said first panel.
1	Claim 22 (withdrawn): The holder according to Claim 21, wherein:
2	said cover and said first flat panel are transparent.
1	Claim 23 (withdrawn): The holder according to Claim 22, wherein:
2	said second flat panel is opaque.
1	Claim 24 (currently amended) and (withdrawn): A protective display holder for a
2	flat item having thickness and peripheral dimensions, the holder comprising:
3	a substantially rigid base having a first edge and an opposite second edge,
4	said base including a flat top surface and a recess from said top surface for
5	receiving the flat item;
6	a substantially rigid cover having a first edge and an opposite second edge
7	said cover including a flat bottom surface;
8	a first magnetic member affixed to said base adjacent to said second edge
9	thereof, and a second magnetic member affixed to said cover adjacent to said
10	second edge thereof, said first and second magnetic members magnetically
11	attracted to each other for urging said bottom surface of said cover against said
12	top surface of said base in the vicinity of said second edges; and
13	a third magnetic member affixed to said base adjacent to said first edge
14	thereof, and a fourth magnetic member affixed to said cover adjacent to said first
15	edge thereof, said third and fourth magnetic members magnetically attracted to

16	each other for urging said bottom surface of said cover against said top surface
17	said base in the vicinity of said first [[edges;]] edges.
18	one of said third and fourth magnetic members includes an end portion
19	projecting from a corresponding one of said top and bottom surfaces;
20	the other of said third and fourth magnetic members is recessed from a
21	corresponding one of said top and bottom surfaces; and
22	an indentation in the other of said top and bottom surfaces aligned with
23	said other of said third and fourth magnetic members for receiving said end
24	portion of said one of said third and fourth magnetic members.
	Claim 25 (canceled)
1	Claim 26 (withdrawn): The holder according to Claim 24,
2	wherein:
3	one of said first and second magnetic members includes an end portion
4	projecting from a corresponding one of said top and bottom surfaces;
5	the other of said first and second magnetic members is recessed from a
6	corresponding one of said top and bottom surfaces; and
7	further including:
8	an indentation in the other of said top and bottom surfaces aligned with
9	said other of said first and second magnetic members for receiving said end
10	portion of said one of said first and second magnetic members.
1	Claim 27 (withdrawn): The holder according to Claim 24, wherein:

3	at least one of said third and fourth magnetic members is a magnet.
1	Claim 28 (currently amended) and (withdrawn): The holder according to Claim
2	24,
3	wherein:
4	said one of said third and fourth magnetic members comprises said fourth
5	magnetic member includes an end portion projecting from said bottom of said
6	cover;
7	said other of said third and fourth magnetic members comprises said third
8	magnetic member is recessed from said top surface of said base; and
9	further including:
10	an [[said]] indentation [[is]] in said top surface aligned with said third
11	magnetic member for receiving said end portion of said fourth magnetic member
1	Claim 29 (withdrawn): The holder according to Claim 24, wherein:
2	said second magnetic member includes an end surface substantially flush
3	with the bottom surface of said cover; and
4	said first magnetic member includes an end surface substantially flush
5	with the top surface of said base.
1	Claim 30 (withdrawn): The holder according to Claim 24,
2	wherein:
3	said second magnetic member includes an end portion projecting from
4	said bottom surface of said cover;

5	said first magnetic member is recessed from said top surface of said base;
6	and
7	further including:
8	an indentation in said top surface aligned with said first magnetic member
9	for receiving said end portion of said second magnetic member.
1	Claim 31 (withdrawn): The holder according to Claim 30, wherein:
2	said recess has depth and peripheral dimensions equal to or greater than
3	the respective thickness and peripheral dimensions of the flat item.
1	Claim 32 (withdrawn): The holder according to Claim 30, including:
2	a finger notch along at least one of said second edges.
1	Claim 33 (withdrawn): The holder according to Claim 30, wherein:
2	at least one of said first and second magnetic members is a magnet; and
3	at least one of said third and fourth magnetic members is a magnet.
1	Claim 34 (withdrawn): The holder according to Claim 30, wherein:
2	each of said magnetic members is a magnet.
1	Claim 35 (withdrawn): The holder according to Claim 30, wherein said base
2	comprises:
3	a first flat panel including bores through a surface thereof for respectively
4	affixing said first and third magnetic members; and
5	a second flat panel affixed to said surface of said first flat panel, said
6	second panel having thickness equal to the depth of said recess and an opening

7	therethrough of peripheral dimensions equal to the peripheral dimensions of said
8	recess, said second panel including apertures therethrough respectively aligned
9	with said bores in said first panel and for respectively receiving said end portions
10	of said second and fourth magnetic members affixed to said cover.
1	Claim 36 (withdrawn): The holder according to Claim 35, wherein:
2	said cover and said first flat panel are transparent.
1	Claim 37 (withdrawn): The holder according to Claim 36, wherein:
2	said second flat panel is opaque.
1	Claim 38 (currently amended): A protective display holder for a flat item having
2	thickness and peripheral dimensions, the holder comprising
3	a substantially rigid base having a first edge and an opposite second edge,
4	said base including a flat top surface and a recess from said top surface for
5	receiving the flat item;
6	a substantially rigid cover having a first edge and an opposite second edge
7	said cover including a flat bottom surface;
8	a wall along said first edge of said base, said wall including at least one
9	aperture;
10	at least one projection along said first edge of said cover for being
11	received by said at least one aperture; and
12	a first magnetic member affixed to said base adjacent to said second edge
13	thereof, and a second magnetic member affixed to said cover adjacent to said
14	second edge thereof said first and second magnetic members magnetically

attracted to each other for urging said bottom surface of said cover against said
top surface of said base in the vicinity of said second edges. edges, one of said
first and second magnetic members includes an end portion projecting from a
corresponding one of said top and bottom surfaces, and the other of said first and
second magnetic members is recessed from a corresponding one of said top and
bottom surfaces; and
an indentation in the other of said top and bottom surfaces aligned with
said other of said first and second magnetic members for receiving said end
portion of said one of said first and second magnetic members.
Claim 39 (previously presented): The holder according to Claim 38, wherein:
said recess has depth and peripheral dimensions equal to or greater than
the thickness and peripheral dimensions respectively of the flat item.
Claim 40 (original): The holder according to Claim 38, wherein:
at least one of said cover and said base is transparent.
Claim 41 (original): The holder according to Claim 38, including:
at least one protrusion on one of said top and bottom surfaces in the
vicinity of said second edge thereof; and
at least one indentation in the other of said top and bottom surfaces for
receiving said at least one protrusion when said first magnetic member is in
registration with said second magnetic member.

1	Claim 42 (currently amended): The holder according to Claim 38, including:
2	a raised collar on one of said top and bottom surfaces about
3	a corresponding [[said]] one of said first and second magnetic members; and
4	an [[said]] indentation in the [[said]] other of said top and bottom surfaces
5	extends about a corresponding other one said other of said first and second
6	magnetic members for matingly receiving said collar.
1	Claim 43 (original): The holder according to Claim 42, wherein:
2	the configuration of each of said collar and said indentation is an oval with
3	its major diameter parallel to said second edge corresponding thereto.
1	Claim 44 (currently amended): The holder according to Claim 42, including:
2	a [[said]] raised collar [[is]] on said top surface of said base about said first
3	magnetic member; and
4	an [[said]] indentation [[is]] in said bottom surface of said cover about said
5	second magnetic member.
1	Claim 45 (original): The holder according to Claim 44, wherein:
2	each of said collar and said indentation describes an oval with its major
3	diameter parallel to said second edges.
1	Claim 46 (previously presented): The holder according to Claim 38, including:
2	a finger notch along at least one of said second edges.

1	Claim 47 (withdrawn): A protective display holder for a flat item having
2	thickness and peripheral dimensions, the holder comprising the combination of:
3	a substantially rigid base having a first edge and an opposite second edge,
4	said base including a flat top surface and a recess from said top surface for
5	receiving the flat item;
6	a substantially rigid cover having a first edge and an opposite second edge
7	said cover including a flat bottom surface;
8	a hinge pivotally securing said base and said cover along said first edges;
9	and
10	a first magnetic member affixed to said base adjacent to said second edge
11	thereof, and a second magnetic member affixed to said cover adjacent to said
12	second edge thereof, said first and second magnetic members magnetically
13	attracted to each other for urging said bottom surface of said cover against said
14	top surface of said base in the vicinity of said second edges.
1	Claim 48 (withdrawn): The holder according to Claim 47, wherein:
2	said hinge comprises a flexible tape affixed to said first edge of said base
3	and to said first edge of said cover.
1	Claim 49 (currently amended): A protective display holder for a flat item having
2	thickness and peripheral dimensions, the holder comprising:
3	a substantially rigid base having a first edge and an opposite second edge,
4	said base including a flat top surface and a recess from said top surface for
5	receiving the flat item;

7 said cover including a flat bottom surface facing said top surface and said recess, said bottom surface releasably retained to said top surface in the vicinity of said 8 first edges; 9 a first magnetic member affixed to said base adjacent to said second edge 10 thereof, and a second magnetic member affixed to said cover adjacent to said 11 second edge thereof, said first and second magnetic members magnetically 12 attracted to each other for urging said bottom surface of said cover against said 13 top surface of said base in the vicinity of said second edges, edges, one of said 14 first and second magnetic members includes an end-portion projecting from a 15 corresponding one of said top and bottom surfaces, and the other of said first and 16 second magnetic members is recessed from a corresponding one of said top and 17 bottom surfaces; and 18 an indentation in the other of said top and bottom surfaces aligned with 19 said other of said first and second magnetic members for receiving said end 20 portion of said one of said first and second magnetic members. 21 Claim 50 (previously presented): The holder according to Claim 49, wherein: 1 said recess has depth and peripheral dimensions equal to or greater than 2 3 the thickness and peripheral dimensions respectively of the flat item. Claim 51 (original): The holder according to Claim 49, wherein: 1

a substantially rigid cover having a first edge and an opposite second edge,

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at least one of said cover and said base is transparent.

1	Claim 52 (original): The holder according to Claim 49, wherein:
2	one of said first and second magnetic members comprises a magnet.
1	Claim 53 (original): The holder according to Claim 52, wherein:
2	the other of said first and said second magnetic members comprises a
3	magnet.
1	Claim 54 (original): The holder according to Claim 49, including:
2	at least one protrusion on one of said top and bottom surfaces in the
3	vicinity of said second edge thereof; and
4	at least one indentation in the other of said top and bottom surfaces
5	releasably receiving said at least one protrusion.
1	Claim 55 (currently amended): The holder according to Claim 49, including:
2	a raised collar on one of said top and bottom surfaces about
3	a corresponding [[said]] one of said first and second magnetic members; and
4	an [[said]] indentation in the [[said]] other of said top and bottom surfaces
5	extends about a corresponding other one said other of said first and second
6	magnetic members, said indentation matingly receiving said collar.
1	Claim 56 (original): The holder according to Claim 55, wherein:
2	the configuration of each of said collar and said indentation is an oval with
3	its major diameter parallel to said second edge corresponding thereto.

1	Claim 57 (previously presented): The holder according to Claim 55, wherein:
2	said raised collar is on said top surface of said base about said first
3	magnetic member; and
4	said indentation is in said bottom surface of said cover about said second
5	magnetic member.
1	Claim 58 (original): The holder according to Claim 57, wherein:
2	each of said collar and said indentation describes an oval with its major
3	diameter parallel to said second edges.
1	Claim 59 (original): The holder according to Claim 49, including:
2	a finger notch along at least one of said second edges.
	Claim 60 (canceled)
1	Claim 61 (currently amended): The holder according to Claim 49,
2	wherein:
3	said one of said first and second members comprises said second magnetic
4	member includes an end portion projecting from said bottom surface of said
5	cover;
6	said other of said first and second member comprises said-first magnetic
7	member is recessed from said top surface of said base; and

8	further including:
9	an [[said]] indentation [[is]] in said top surface aligned with said first
10	magnetic member, said indentation receiving said end portion of said second
11	magnetic member.
1	Claim 62 (withdrawn): The holder according to Claim 49, wherein
2	said base comprises:
3	a first flat panel including a bore through a surface thereof for affixing
4	said first magnetic member; and
5	a second flat panel affixed to said surface of said first panel, said second
6	panel having thickness equal to the depth of said recess and an opening
7	therethrough of peripheral dimensions equal to the peripheral dimensions of said
8	recess, said second panel including an aperture therethrough aligned with said
9	bore in said first panel.
1	Claim 63 (currently amended): A protective display holder for a flat item having
2	thickness and peripheral dimensions, the holder comprising:
3	a substantially rigid base having a flat top surface and a recess from said
4	top surface, said recess having depth and peripheral dimensions equal to or
5	greater than the respective thickness and peripheral dimensions of the flat item;
6	a substantially rigid cover having a flat bottom surface; and
7	at least one first magnetic member affixed to said base and at least one
8	second magnetic member affixed to said cover and magnetically attracted to said
9	at least one first magnetic member for urging said bottom surface of said cover
10	against said top surface of said [[base;]] base.

11	one of said at least one first and second magnetic members includes an
12	end portion projecting from a corresponding one of said top and bottom surfaces;
13	the other of said at least one first and second magnetic members is
14	recessed from a corresponding one of said top and bottom surfaces; and
15	at least one indentation in the other of said top and bottom surfaces
16	aligned with said at least one other of said first and second magnetic members for
17	receiving said end portion of said at least one of said first and second magnetic
18	members.
1	Claim 64 (previously presented): The holder according to Claim 63, wherein:
2	said at least one first magnetic member comprises at least one magnet.
2	said at least one mist magnetic member comprises at reast one magnetic
1	Claim 65 (previously presented): The holder according to Claim 63, wherein:
2	said at least one second magnetic member comprises at least one magnet.
1	Claim 66 (previously presented): The holder according to Claim 65, wherein:
2	said at least one first magnetic member comprises at least one magnet.
1	Claim 67 (original): The holder according to Claim 63, wherein:
2	at least one of said cover and said base is transparent.
	Claim 68 (canceled)
1	Claim 69 (previously presented): The holder according to Claim 15, wherein:
2	the configuration of each of said collar and said indentation is non-
3	circular.

1	Claim 70 (previously presented): The holder according to Claim 15, wherein:
2	the configuration of each of said collar and said indentation is an oval.
	Claim 71 (canceled)
	Claim 72 (canceled)
1	Claim 73 (previously presented): The holder according to Claim 42, wherein:
2	the configuration of each of said collar and said indentation is non-
3	circular.
1	Claim 74 (previously presented): The holder according to Claim 42, wherein:
2	the configuration of each of said collar and said indentation is an oval.
	Claim 75 (canceled)
1	Claim 76 (previously presented): The holder according to Claim 55, wherein:
2	the configuration of each of said collar and said indentation is non-
3	circular.
1	Claim 77 (previously presented): The holder according to Claim 55, wherein:
2	the configuration of each of said collar and said indentation is an oval.
1	Claim 78 (new): The holder according to Claim 1,
2	wherein:
3	one of said first and second magnetic members includes an end portion
4	projecting from a corresponding one of said top and bottom surfaces;

5	the other of said first and second magnetic members is recessed from a
6	corresponding one of said top and bottom surfaces; and
7	further including:
8	an indentation in the other of said top and bottom surfaces aligned with
9	said other of said first and second magnetic members for receiving said end
10	portion of said one of said first and second magnetic members.
1	Claim 79 (new): The holder according to Claim 78, wherein:
2	said one of said first and second magnetic members comprises said first
3	magnetic member; and
4	said other of said first and second magnetic members comprises said
5	second magnetic member; and
6	said indentation is in said bottom surface.
1	Claim 80 (new) and (withdrawn): The holder according to Claim 24,
2	wherein:
3	one of said third and fourth magnetic members includes an end portion
4	projecting from a corresponding one of said top and bottom surfaces;
5	the other of said third and fourth magnetic members is recessed from a
6	corresponding one of said top and bottom surfaces; and
7	further including:
8	an indentation in the other of said top and bottom surfaces aligned with
9	said other of said third and fourth magnetic members for receiving said end
10	portion of said one of said third and fourth magnetic members.

1	Claim 81 (new): The holder according to Claim 38,
2	wherein:
3	one of said first and second magnetic members includes an end portion
4	projecting from a corresponding one of said top and bottom surfaces;
5	the other of said first and second magnetic members is recessed from a
6	corresponding one of said top and bottom surfaces; and
7	further including:
8	an indentation in the other of said top and bottom surfaces aligned with
9	said other of said first and second magnetic members, said indentation receiving
10	said end portion of said one of said first and second magnetic members.
1	Claim 82 (new): The holder according to Claim 81, wherein:
2	said one of said first and second magnetic members comprises said first
3	magnetic member;
4	said other of said first and second magnetic members comprises said
5	second magnetic member; and
6	said indentation is in said bottom surface.
1	Claim 83 (new): The holder according to Claim 82, wherein:
2	said one of said first and second magnetic members comprises said second
3	magnetic member;
4	said other of said first and second magnetic members comprises said first
5	magnetic member; and
6	said indentation is in said top surface.

1	Claim 84 (new): The holder according to Claim 49,
2	wherein:
3	one of said first and second magnetic members includes an end portion
4	projecting from a corresponding one of said top and bottom surfaces;
5	the other of said first and second magnetic members is recessed from a
6	corresponding one of said top and bottom surfaces; and
7	further including:
8	an indentation in the other of said top and bottom surfaces aligned with
9	said other of said first and second magnetic members, said indentation receiving
10	said end portion of said one of said first and second magnetic members.
1	Claim 85 (new): The holder according to Claim 84, wherein:
2	said one of said first and second magnetic members comprises said first
3	magnetic member;
4	said other of said first and second magnetic members comprises said
5	second magnetic member; and
6	said indentation is in said bottom surface.